

NEWS RELEASE



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FOR IMMEDIATE RELEASE

Almost One-Sixth Unaware of NDP Leadership Race

More than seven in ten do not know who could win an election

Toronto, September 21st – In a random sampling of public opinion taken by The Forum Poll™ amongst 1350 Canadian voters, almost half (48%) say they are not at all closely following the NDP Leadership campaign, while almost one-sixth (14%) say they did not know that the Federal NDP were having a leadership race.

More than a quarter (28%) say that they are following the race somewhat closely, while few (5%) say they are following it very closely.

One in twenty (5%) say they are following the race as closely as possible.

Of those that identify themselves as NDP supporters, (7%) say they are following the race as closely as possible, while (6%) say they are following it very closely.

More than two thirds of NDP supporters (39%) say they are following the race somewhat closely, while four in ten (40%) say they are not following the race closely at all.

Just under one in ten (9%) NDP supporters say they didn't know a leadership race was occurring.

Few think any of the candidates could become Prime Minister

More than seven in ten (72%) say they do not know which of the NDP leadership candidates is most likely to become Prime Minister.

Jagmeet Singh (11%) leads the field of candidates, followed by Charlie Angus (7%), Guy Caron (6%), and Niki Ashton (4%), who are all statistically tied for second.

Of those respondents that say they are supporting the NDP, Singh is the favourite with just under two in ten (19%) saying he is most likely to become Prime Minister.

Second, is Charlie Angus with one-sixth (15%), with Guy Caron (8%) and Niki Ashton (4%) well behind.

More than half (54%) of NDP supporters say they do not know which of the candidates is most likely to become Prime Minister.

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“For a party that believes in its chances to be a dominant force at the Federal level, one-sixth of Canadians not knowing that the NDP are having a leadership race should be a significant concern,” said Dr. Lorne Bozinoff, President of Forum Research. “But right now, Jagmeet Singh leads amongst those that say they are NDP supporters, and while not all of them may be eligible to vote for him in the leadership race, it’s still a solid foundation of support to build a campaign on.”



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Jagmeet Singh leads amongst NDP supporters

Amongst respondents that say they are supporting the NDP, two in ten (20%) say they are most likely to vote for Singh in a general election, with Niki Ashton (16%) and Charlie Angus (13%) statistically tied for second.

Fewer than one in ten (8%) NDP supporters say they are most likely to vote for Charlie Angus.

More than four in ten (42%) NDP supporters say they do not know which of the candidates they would be most likely to vote for in a general election.

Amongst the general public, more than two-thirds (68%) say they do not know which of the leadership candidates they would vote for in a general election.

“For a party that believes in its chances to be a dominant force at the Federal level, one-sixth of Canadians not knowing that the NDP are having a leadership race should be a significant concern,” said Dr. Lorne Bozinoff, President of Forum Research. “But right now, Jagmeet Singh leads amongst those that say they are NDP supporters, and while not all of them may be eligible to vote for him in the leadership race, it’s still a solid foundation of support to build a campaign on.”

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.



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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1350 randomly selected Canadian Voters. The poll was conducted September 13-14, 2017.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Attention on the race

How closely have you followed the Federal NDP Leadership race?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1350	147	159	231	352	461	671	651
As closely as possible	5	5	5	3	4	9	3	7
Very closely	5	6	4	4	3	4	5	4
Somewhat closely	28	27	28	29	27	29	29	26
Not at all closely	48	41	46	52	56	51	48	49
Didn't know the Federal NDP were having a leadership race	14	20	18	13	10	7	15	14

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1350	120	240	223	183	112	230
As closely as possible	5	11	5	4	4	7	5
Very closely	5	6	5	6	2	3	5
Somewhat closely	28	21	38	40	16	27	26
Not at all closely	48	47	42	41	60	49	50
Didn't know the Federal NDP were having a leadership race	14	15	10	9	18	13	15

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1350	120	251	534	88	153	204
As closely as possible	5	5	2	6	3	7	8
Very closely	5	5	4	4	1	4	8
Somewhat closely	28	24	34	25	28	21	31
Not at all closely	48	43	52	49	59	44	38
Didn't know the Federal NDP were having a leadership race	14	23	9	15	8	24	14



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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1350	213	379	476	282
As closely as possible	5	6	5	3	8
Very closely	5	7	5	4	2
Somewhat closely	28	28	28	26	31
Not at all closely	48	43	46	52	47
Didn't know the Federal NDP were having a leadership race	14	16	15	15	12

Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1350	488	433	192	85	54	35
As closely as possible	5	5	5	7	8	1	3
Very closely	5	4	5	6	5	4	0
Somewhat closely	28	19	31	39	29	45	24
Not at all closely	48	55	47	40	43	44	48
Didn't know the Federal NDP were having a leadership race	14	18	12	9	15	7	25



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Who is most likely to win?

In your opinion, which of the following candidates for permanent leader of the Federal NDP is most likely to become Prime Minister?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1350	147	159	231	352	461	671	651
Niki Ashton	4	4	6	4	2	2	3	4
Charlie Angus	7	10	4	5	7	8	8	7
Guy Caron	6	5	5	7	3	9	7	5
Jagmeet Singh	11	12	16	11	8	8	13	10
Don't know	72	68	70	73	80	73	70	74

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1350	120	240	223	183	112	230
Niki Ashton	4	8	6	3	1	5	2
Charlie Angus	7	5	5	9	7	7	9
Guy Caron	6	6	9	7	5	7	4
Jagmeet Singh	11	8	12	14	12	10	16
Don't know	72	74	69	68	75	71	69

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1350	120	251	534	88	153	204
Niki Ashton	4	5	3	3	4	2	10
Charlie Angus	7	7	4	10	10	2	6
Guy Caron	6	2	11	4	1	2	7
Jagmeet Singh	11	15	6	16	10	9	9
Don't know	72	71	76	67	75	84	68



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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1350	213	379	476	282
Niki Ashton	4	6	3	3	5
Charlie Angus	7	4	8	7	8
Guy Caron	6	4	5	5	8
Jagmeet Singh	11	8	10	11	17
Don't know	72	77	74	74	62

Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1350	488	433	192	85	54	35
Niki Ashton	4	1	4	4	18	2	5
Charlie Angus	7	5	8	15	4	0	4
Guy Caron	6	4	4	8	9	20	0
Jagmeet Singh	11	10	15	19	8	0	3
Don't know	72	80	70	54	61	78	88



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Who are you most likely to vote for?

Which of the following candidates for permanent leader of the Federal NDP are you most likely to vote for in a general election?

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1350	147	159	231	352	461	671	651
Niki Ashton	7	9	9	6	4	5	8	6
Charlie Angus	7	8	6	6	8	9	8	6
Guy Caron	6	5	4	5	5	9	7	4
Jagmeet Singh	12	16	17	10	8	5	12	12
Don't know	68	62	65	73	75	72	64	72

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1350	120	240	223	183	112	230
Niki Ashton	7	14	10	5	5	7	7
Charlie Angus	7	8	5	6	11	3	9
Guy Caron	6	3	11	9	3	7	3
Jagmeet Singh	12	9	11	21	11	13	12
Don't know	68	65	63	59	69	70	69

Region

%	Total	ATL	QC	ON	MB/SK	AB	BC
Sample	1350	120	251	534	88	153	204
Niki Ashton	7	8	5	7	12	5	9
Charlie Angus	7	3	3	9	19	4	9
Guy Caron	6	3	14	3	1	2	3
Jagmeet Singh	12	17	8	15	8	8	12
Don't know	68	69	70	65	59	82	67



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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	1350	213	379	476	282
Niki Ashton	7	11	6	5	8
Charlie Angus	7	8	4	8	8
Guy Caron	6	4	5	6	8
Jagmeet Singh	12	7	13	11	15
Don't know	68	70	71	70	60

Voter Intention

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other
Sample	1350	488	433	192	85	54	35
Niki Ashton	7	3	6	16	16	3	3
Charlie Angus	7	5	8	13	7	0	5
Guy Caron	6	3	4	8	9	25	0
Jagmeet Singh	12	7	17	20	8	0	10
Don't know	68	82	65	42	60	72	82



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