

NEWS RELEASE



MEDIA INQUIRIES:

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Brown and Jeffrey are Tied

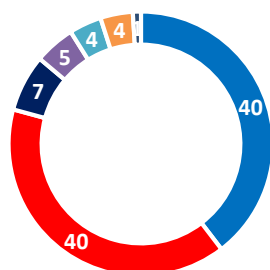
Toronto, October 19th – In a random sampling of public opinion taken by The Forum Poll™ among 647 Brampton voters, amongst those decided and leaning, if an election were held today, Patrick Brown would secure support from 4 in 10 (40%), the same proportion as Linda Jeffrey (40%)

1 in 10 respondents (7%) support John Sprovieri and (5%) support Wesley Jackson.

A few support Bal Gosal (4%), Vinod Kumar Mahesan (4%), and Mansoor Ameersulthan (1%).

“Brown and Jeffrey are completely even going into the final weekend, so the race is all going to come down to who can get their vote out most effectively,” said Dr. Lorne Bozinoff, President of Forum Research.

Brampton Mayoral Preference (Decided and leaning)



■ Brown ■ Jeffrey ■ Sprovieri ■ Jackson ■ Gosal ■ Mahesan ■ Ameersulthan

Brown and Jeffrey also tied on positive and negative feelings

A little over one-third of respondents (35%) have a “negative” opinion of Patrick Brown. Likewise, 3 in 10 (34%) of respondents have a “negative” opinion of Linda Jeffrey. About 4 in 10 (38%) of respondents have a “positive” opinion of Patrick Brown and (38%) “positive” opinion of Linda Jeffrey.



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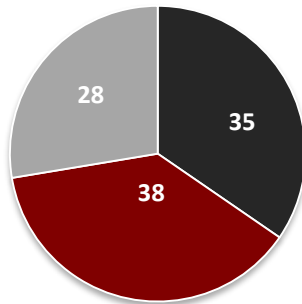


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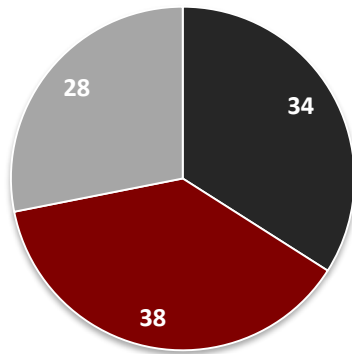
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Patrick Brown: Positive/Negative Feelings



■ Negative ■ Positive ■ Don't know

Linda Jeffrey: Positive/Negative Feelings



■ Negative ■ Positive ■ Don't know



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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 647 randomly selected Brampton voters. The poll was conducted on October 18, 2018.

Results based on the total sample are considered accurate +/- 4%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results depend on a Candidate's ability to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at forumpoll.com.



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Mayoral preference (Decided and leaning)

If a Brampton municipal election were held today, who would you vote for as mayor? + Even though you may not have made up your mind, which candidate are you leaning towards at this time?

Age/gender

%	Total	AGE - Under 25 years	AGE - 25 to 34	AGE - 35 to 44	AGE - 45 to 54	AGE - 55 to 64	AGE - 65 and over	Male	Female	Non-binary
Sample	581	17	41	77	121	133	192	291	270	20
Patrick Brown	40	26	32	48	48	38	39	42	38	35
Linda Jeffrey	40	44	44	32	34	44	47	40	40	45
John Sprovieri	7	8	2	9	7	7	8	6	7	5
Bal Gosal	4	0	7	7	3	4	2	5	4	0
Wesley Jackson	5	9	14	2	2	4	2	3	6	10
Vinod Kumar Mahesan	4	14	1	3	2	3	1	3	4	5
Mansoor Ameersulthan	1	0	0	0	2	0	1	0	1	0



Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	581	107	175	201	98
Patrick Brown	40	41	39	39	41
Linda Jeffrey	40	41	38	45	32
John Sprovieri	7	6	7	7	8
Bal Gosal	4	3	1	3	12
Wesley Jackson	5	7	7	6	1
Vinod Kumar Mahesan	4	1	8	1	6
Mansoor Ameersulthan	1	2	0	0	1

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Income

%	Total	Less than \$ 20k	\$ 20,000 to \$ 40,000	\$ 40,000 to \$ 60,000	\$ 60,000 to \$ 80,000	\$ 80,000 to \$ 100,000	\$100,000 to \$250,000	More than \$250K
Sample	581	41	104	77	83	66	97	17
Patrick Brown	40	31	38	42	39	52	37	50
Linda Jeffrey	40	43	42	38	35	33	41	32
John Sprovieri	7	5	7	13	7	7	2	7
Bal Gosal	4	0	2	3	9	5	7	0
Wesley Jackson	5	3	7	3	8	1	6	6
Vinod Kumar Mahesan	4	13	3	0	3	4	5	6
Mansoor Ameersulthan	1	5	1	0	0	0	1	0



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Feelings toward Patrick Brown

Is your opinion of Patrick Brown positive or negative?

Age/gender

%	Total	AGE - Under 25 years	AGE - 25 to 34	AGE - 35 to 44	AGE - 45 to 54	AGE - 55 to 64	AGE - 65 and over	Male	Female	Non-binary
Sample	647	20	49	84	135	145	214	319	299	29
Negative	35	28	38	29	31	42	40	31	38	38
Positive	38	27	34	47	44	38	34	40	37	21
Don't know	28	45	28	25	25	20	26	30	25	41

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	647	119	198	226	104
Negative	35	37	36	34	31
Positive	38	26	37	41	44
Don't know	28	37	28	25	25

Income

%	Total	Less than \$20k	\$20,000 to \$40,000	\$40,000 to \$60,000	\$60,000 to \$80,000	\$80,000 to \$100,000	\$100,000 to \$250,000	More than \$250K
Sample	647	53	111	89	91	70	101	17
Negative	35	26	33	32	46	26	34	46
Positive	38	22	39	41	31	56	45	52
Don't know	28	52	27	27	23	18	21	2



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Feelings toward Linda Jeffrey

Age/gender

%	Total	AGE - Under 25 years	AGE - 25 to 34	AGE - 35 to 44	AGE - 45 to 54	AGE - 55 to 64	AGE - 65 and over	Male	Female	Non-binary
Sample	647	20	49	84	135	145	214	319	299	29
Negative	34	18	37	42	35	33	35	37	31	34
Positive	38	42	41	34	32	41	40	38	39	21
Don't know	28	40	23	24	33	26	25	25	29	45

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	647	119	198	226	104
Negative	34	35	30	33	42
Positive	38	39	40	40	29
Don't know	28	25	30	27	29



Income

%	Total	Less than \$ 20k	\$ 20,000 to \$ 40,000	\$ 40,000 to \$ 60,000	\$ 60,000 to \$ 80,000	\$ 80,000 to \$ 100,000	\$ 100,000 to \$ 250,000	More than \$ 250K
Sample	647	53	111	89	91	70	101	17
Negative	34	22	31	34	38	37	32	69
Positive	38	30	41	32	29	41	51	21
Don't know	28	48	28	34	33	23	17	10

For more information:

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