

NEWS RELEASE



FORUM RESEARCH INC.

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Perruzza Leads Mammoliti By A Wide Margin

Toronto, October 19th – A random sampling of public opinion was taken by The Forum Poll™ among 210 Humber River-Black Creek voters.

(34%) said they would support Anthony Perruzza.

(20%) said they would support Giorgio Mammolitti.

(10%) said they would support Deanna Sgro.

(13%) said they would support Tiffany Ford.

(10%) said they would support Winston La Rose.

(1%) said they would support Kerry-Ann Thomas.

(6%) said they would support Amanda Coombs.

(7%) said they would support Kristy-Ann Charles

“This is Perruzza’s race to lose,” said Dr. Lorne Bozinoff, President of Forum Research.



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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 210 randomly selected Humber River-Black Creek voters. The poll was conducted on October 19th, 2018.

Results based on the total sample are considered accurate +/- 7%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results depend on a Candidate's ability to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at forumpoll.com.

Top2/Btm2 (or 3 or 4 where applicable) refers to the combined results of the most answered positive and negative responses:

| % | Total | 18-34 | 35-44 | 45-54 | 55-64 | 65+ | Male | Female |
|-----------------------|-------|-------|-------|-------|-------|-----|------|--------|
| Sample | 631 | 112 | 91 | 133 | 119 | 176 | 303 | 315 |
| NET: TOP3 | 66 | 57 | 60 | 68 | 78 | 86 | 67 | 64 |
| NET: BTM3 | 34 | 43 | 39 | 32 | 21 | 14 | 32 | 36 |
| Very satisfied | 9 | 9 | 6 | 6 | 13 | 20 | 11 | 8 |
| Satisfied | 28 | 17 | 29 | 35 | 32 | 45 | 25 | 31 |
| Somewhat satisfied | 28 | 31 | 26 | 28 | 32 | 20 | 31 | 25 |
| Somewhat dissatisfied | 12 | 11 | 16 | 14 | 11 | 8 | 13 | 12 |
| Dissatisfied | 11 | 15 | 15 | 9 | 5 | 3 | 9 | 13 |
| Very dissatisfied | 11 | 18 | 9 | 8 | 5 | 3 | 9 | 12 |
| Don't know | 0 | 0 | 1 | 0 | 1 | 0 | 1 | 0 |

Top 3 here collects very satisfied, satisfied, and somewhat satisfied into one category, and Btm 3 collects very dissatisfied, dissatisfied, and somewhat dissatisfied.

Due to rounding some numbers may not add up to 100

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Voter preference (Decided and leaning)

Who are you most likely to for, or have you already voted for, as councilor in Humber River-Black Creek in the municipal election on October 22? + Even though you may not have made up your mind, who are leaning towards voting for at this time?

Age/gender

| % | Total | Male | Female | Other | Under 34 | 35 to 44 | 45 to 54 | 55 to 64 | AGE - 65 and over |
|--------------------|-------|------|--------|-------|----------|----------|----------|----------|-------------------|
| Sample | 210 | 95 | 109 | 6 | 21 | 10 | 27 | 46 | 106 |
| Kristy-Ann Charles | 7 | 0 | 13 | 0 | 13 | 12 | 0 | 2 | 1 |
| Amanda Coombs | 6 | 7 | 4 | 17 | 4 | 8 | 8 | 6 | 2 |
| Tiffany Ford | 13 | 17 | 10 | 17 | 9 | 29 | 11 | 10 | 5 |
| Winston La Rose | 10 | 12 | 8 | 0 | 16 | 21 | 0 | 0 | 4 |
| Giorgio Mammoliti | 20 | 14 | 25 | 17 | 13 | 21 | 15 | 30 | 33 |
| Anthony Perruzza | 34 | 41 | 28 | 17 | 38 | 8 | 47 | 36 | 39 |
| Deanna Sgro | 10 | 8 | 11 | 17 | 8 | 0 | 20 | 8 | 14 |
| Kerry-Ann Thomas | 1 | 1 | 1 | 17 | 0 | 0 | 0 | 7 | 3 |



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Income

| % | Total | Less than \$20k | \$20,000 to \$40,000 | \$40,000 to \$60,000 | \$60,000 to \$80,000 | \$80,000 to \$100,000 | \$100,000 to \$250,000 | More than \$250,000 |
|--------------------|------------|-----------------|----------------------|----------------------|----------------------|-----------------------|------------------------|---------------------|
| Sample | 210 | 41 | 50 | 18 | 23 | 13 | 10 | 3 |
| Kristy-Ann Charles | 7 | 2 | 7 | 0 | 23 | 0 | 0 | 0 |
| Amanda Coombs | 6 | 4 | 11 | 0 | 8 | 9 | 0 | 29 |
| Tiffany Ford | 13 | 24 | 9 | 1 | 3 | 37 | 35 | 0 |
| Winston La Rose | 10 | 10 | 15 | 13 | 9 | 0 | 2 | 42 |
| Giorgio Mammoliti | 20 | 21 | 12 | 57 | 11 | 14 | 4 | 29 |
| Anthony Perruzza | 34 | 18 | 33 | 21 | 38 | 41 | 48 | 0 |
| Deanna Sgro | 10 | 17 | 13 | 7 | 5 | 0 | 12 | 0 |
| Kerry-Ann Thomas | 1 | 4 | 0 | 0 | 2 | 0 | 0 | 0 |



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