

# NEWS RELEASE



## **MEDIA INQUIRIES:**

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## **FOR IMMEDIATE RELEASE**

### **Majority sees need for CPP expansion**

#### **One half sees government plan as an election ploy**

TORONTO June 5<sup>th</sup>, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 1156 Canadian voters, the majority, close to 6-in-10, agree that Canada Pension Plan contributions should be increased so benefits can be increased (59%), while just one quarter disagree with this position (25%). One sixth have no opinion (16%). Even among Conservatives, whose party has resisted this, one half sees the need to increase contributions and benefits (50%) while just more than a third disagree (36%). Meanwhile, the idea is especially popular with Liberals (65%).

#### **Mixed reaction to government proposal on CPP**

When voters are asked if they approve of the federal government's proposal for a voluntary CPP expansion, with no employer contributions, fewer than half approve (45%), and just fewer disapprove (39%). Conservatives are not that enthusiastic about the plan (just 6-in-10 approve - 61%), while New Democrats are especially likely to disapprove (47%).

#### **One half see CPP proposal as election fodder**

One half of voters characterize the government's voluntary CPP plan as "an election ploy" (47%), while 3-in-10 see it as a genuine attempt to help Canadians save for retirement (31%). One sixth think it's something else (14%) and half this proportion don't know (7%). More than one half of Conservatives think it is a genuine attempt to help (55%), while very few Liberals (28%) or New Democrats (16%) do.

"There appears to be strong consensus that CPP needs to be increased, and that includes increasing contributions. Half again as many think this as think the government's voluntary CPP plan will help, so there is a gap between intention and execution that hasn't been resolved," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

## **TORONTO**

**June 5<sup>th</sup>, 2015**

## **HIGHLIGHTS:**

- The majority, close to 6-in-10, agree that Canada Pension Plan contributions should be increased so benefits can be increased (59%).
- Fewer than half approve (45%), and just fewer disapprove (39%) of the federal government's proposal for a voluntary CPP expansion with no employer contributions.
- "There appears to be strong consensus that CPP needs to be increased, and that includes increasing contributions. Half again as many think this as think the government's voluntary CPP plan will help, so there is a gap between intention and execution that hasn't been resolved," said Forum Research President, Dr. Lorne Bozinoff.

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### **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1156 randomly selected Canadians 18 years of age or older. The poll was conducted on June 3-5<sup>th</sup>, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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### ***Increased CPP Employer and Employee Contributions***

*'The CPP is designed to replace approximately 25% of pre-retirement income. Do you agree or disagree CPP employer and employee contributions should be increased, so benefits can be increased?'*

*[All Respondents]*

#### **Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1156	208	156	207	286	299	624	532
Agree	59	54	61	56	71	55	58	59
Disagree	25	30	25	29	15	22	29	22
Don't know	16	15	14	15	14	23	13	19

#### **Region**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1156	101	239	361	96	172	187	942	214
Agree	59	55	52	62	54	62	62	60	53
Disagree	25	30	25	25	28	29	20	26	23
Don't know	16	15	23	13	19	9	18	14	23

#### **Federal Vote Preference**

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1156	342	330	289	71	31	45
Agree	59	50	65	61	56	60	54
Disagree	25	36	20	20	36	21	32
Don't know	16	15	16	19	8	19	14

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## **Voluntary Expansion of the CPP**

*'The federal government has proposed a voluntary expansion of the CPP, Additional contributions made by employees would be voluntary and employers would not be required to match them. Do you approve or disapprove of this proposal?'*

*[All Respondents]*

### **Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1156	208	156	207	286	299	624	532
Approve	45	46	50	41	45	43	51	40
Disapprove	39	36	32	46	42	38	37	40
Don't know	16	17	18	13	13	19	12	20

### **Region**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1156	101	239	361	96	172	187	942	214
Approve	45	37	44	46	48	48	48	46	42
Disapprove	39	42	32	44	32	41	35	40	35
Don't know	16	22	24	11	20	11	17	14	23

### **Federal Vote Preference**

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1156	342	330	289	71	31	45
Approve	45	61	41	35	47	40	49
Disapprove	39	27	41	47	37	35	33
Don't know	16	12	17	17	16	25	18

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**CPP Proposal – Genuine, Election Ploy, or Something**

*‘As far as you know, is this proposal a genuine attempt to help Canadians save for retirement, is it an election ploy or is it something else?’*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1156	208	156	207	286	299	624	532
Genuine attempt to help Canadians save	31	29	32	34	31	31	36	27
Election ploy	47	48	47	43	48	51	46	48
Something else	14	15	13	17	14	11	12	16
Don't know	7	7	8	6	7	6	6	8

**Region**

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1156	101	239	361	96	172	187	942	214
Genuine attempt to help Canadians save	31	21	37	29	38	29	33	30	36
Election ploy	47	56	47	49	38	43	46	47	48
Something else	14	18	10	14	14	21	15	16	8
Don't know	7	5	6	8	11	7	6	7	7

**Federal Vote Preference**

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1156	342	330	289	71	31	45
Genuine attempt to help Canadians save	31	55	28	16	30	26	26
Election ploy	47	21	59	61	54	56	54
Something else	14	15	9	16	14	13	13
Don't know	7	10	5	7	2	6	6

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