

NEWS RELEASE



FOR IMMEDIATE RELEASE

Past week pot usage claimed by 1-in-10

Close to one fifth of those under 35 claim use in past week

TORONTO April 16th, 2015 - In a random sampling of public opinion among 1365 Canadians 18 years of age and older taken by the Forum Poll™, one tenth explicitly claimed they had consumed cannabis in the past week (9%), while a further one tenth chose not to answer the question (8%) which may be interpreted as an admission. Thus, between one tenth and close to one fifth of all adult Canadians get stoned at least once a week. Just more than 8-in-10 explicitly say they have not used pot this recently (82%).

Between one fifth and one third of the youngest have used in past week

Among those most likely to claim past week pot usage are the youngest (17% claimed, 11% won't say), males (12% and 8%), the least wealthy (less than \$40K; a proxy for youth - 14% and 13%), Bloc Quebecois voters (29% and 5%, caution: small base size), the least educated (14% and 12%) and those reached by cell phone (another proxy for youth - 14% and 8%).

"Curiously, unlike most of the social issues we poll, there doesn't appear to be a strong partisan element in marijuana usage; Conservatives are slightly less likely to claim to have got high in the past week, but a significant minority did" said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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TORONTO

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HIGHLIGHTS:

- One tenth explicitly claimed they had consumed cannabis in the past week (9%).
- One tenth chose not to answer the question (8%) which may be interpreted as an admission.
- "Curiously, unlike most of the social issues we poll, there doesn't appear to be a strong partisan element in marijuana usage; Conservatives are slightly less likely to claim to have got high in the past week, but a significant minority did" said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1365 randomly selected Canadians 18 years of age or older. The poll was conducted on April 14th-16th, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Cannabis Consumption in the Past Week

'We are going to ask a personal question. If you'd prefer not to answer, just press 9. Please remember all data is tallied by computer and kept absolutely confidential. Have you consumed cannabis in the past week or not? Just press 9 if you'd prefer not to answer.'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1365	179	176	239	330	441	740	625
Yes	9	17	6	10	6	2	12	6
No	82	72	90	81	87	89	80	85
Prefer not to answer	8	11	4	9	7	9	8	9

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	1365	128	230	198	183	143	254
Yes	9	14	14	11	8	8	4
No	82	71	73	82	87	86	88
Prefer not to answer	8	14	12	8	5	6	8

Region

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1365	102	298	510	87	166	202	1084	281
Yes	9	5	11	11	6	9	5	9	11
No	82	86	85	79	86	83	83	81	86
Prefer not to answer	8	8	5	10	8	8	12	10	3

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1365	443	417	275	96	36	42
Yes	9	5	10	10	13	29	13
No	82	90	83	79	77	66	66
Prefer not to answer	8	6	7	10	10	5	20

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