

NEWS RELEASE



FOR IMMEDIATE RELEASE

More Favour Tory's Smart Track Express Than DRL

DRL Preferred Downtown, Smart Track Express Elsewhere

TORONTO June 6th, 2014 - In a random sampling of public opinion taken by the Forum Poll™ among 944 Toronto voters, more than half favour the Smart Track Express transit concept proposed by mayoral candidate John Tory (52%), while just 3-in-10 disapprove of the idea (29%). One fifth don't have an opinion (20%). Approval of the Smart Track Express idea, where subway trains would run aboveground on existing rail lines, is common to Gen X (45 to 54 - 61%), males (55%), higher income groups (\$80K to \$100K - 70%) in North York (57%) and Etobicoke/York (62%), among drivers (59%), college grads (57%), supporters of Karen Stintz (75%), Tory (of course - 80%) and Soknacki (59%), but not Chow (40%) or Ford supporters (35%).

In comparison, fewer than one half approve of the existing DRL (tunneled subway - 44%), and almost the same proportion disapprove (42%). The existing DRL is most popular among the youngest (54%), the wealthiest (56%), downtowners (63%), the best educated (52%), Stintz (61%), Soknacki (60%) and Chow supporters (50%), but not Ford voters (28%).

"John Tory has caused a stir with his existing rail line concept, which is not new, but appears fresh in the face of so much subway vs LRT rhetoric. This proposal has attracted favour, and attention. Perhaps Tory should propose more grand schemes like this one," said Forum Research President, Dr. Lorne Bozinoff.

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TORONTO

June 6th, 2014

HIGHLIGHTS:

- More than half favour the Smart Track Express transit concept proposed by mayoral candidate John Tory (52%), while just 3-in-10 disapprove of the idea (29%).
- Fewer than one half approve of the existing DRL (tunneled subway - 44%), and almost the same proportion disapprove (42%).
- "John Tory has caused a stir with his existing rail line concept, which is not new, but appears fresh in the face of so much subway vs LRT rhetoric. This proposal has attracted favour, and attention. Perhaps Tory should propose more grand schemes like this one," said Forum Research President, Dr. Lorne Bozinoff.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 944 randomly selected Torontonians 18 years of age and older. The poll was conducted on June 6th, 2014.

Results based on the total sample are considered accurate $\pm 3\%$, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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TORONTO
June 6th, 2014

John Tory “Smart Track Express” Approval

‘Mayoral candidate John Tory has proposed a “Smart Track Express” which would comprise subway trains running on existing surface GO Transit rail, from Unionville in the northeast to Union Station downtown and back up to the Airport Centre in Mississauga in the northwest. It would be 53 kilometers long, would have 22 stops, would cost approximately \$8 billion and would be completed in 7 years. Do you approve or disapprove of this plan?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	944	57	84	168	276	359	407	537
Approve	52	43	49	61	57	55	55	48
Disapprove	29	31	33	23	27	27	29	29
Don't know	20	26	19	15	16	18	16	23

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	944	348	187	183	226
Approve	52	45	57	62	43
Disapprove	29	34	28	21	30
Don't know	20	21	15	17	27

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	944	350	272	82	681	263
Approve	52	59	46	45	58	41
Disapprove	29	27	32	24	27	32
Don't know	20	14	22	31	16	27

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	944	65	143	134	121	93	163	37
Approve	52	36	43	49	49	70	64	54
Disapprove	29	43	35	34	33	21	27	6
Don't know	20	21	22	17	18	8	8	40

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	944	147	243	340	214
Approve	52	35	53	57	52
Disapprove	29	33	29	27	28
Don't know	20	31	18	16	20

TORONTO

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Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	944	174	770	94
Approve	52	60	47	51
Disapprove	29	29	29	37
Don't know	20	11	24	12

Past Provincial Vote

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	944	213	448	169	27	23
Approve	52	61	58	44	48	23
Disapprove	29	25	28	35	28	18
Don't know	20	13	14	22	23	59

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Downtown Relief Line Approval

‘The existing Downtown Relief Line plan calls for an excavated subway from the Bloor-Danforth line in the east, down to Union Station and back up to the Bloor-Danforth line in the west. It would take more than 15 years to build and would cost about \$7 billion. Do you approve or disapprove of this plan?’

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	944	57	84	168	276	359	407	537
Approve	44	54	41	42	42	34	46	43
Disapprove	42	37	46	42	43	48	42	43
Don't know	13	9	13	16	15	18	12	14

Region

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	944	348	187	183	226
Approve	44	63	32	43	34
Disapprove	42	25	56	43	48
Don't know	13	12	12	13	18

Transportation / Own Property

%	Total	Drive	TTC or other public transit	Other	Yes	No
Sample	944	350	272	82	681	263
Approve	44	42	47	58	47	40
Disapprove	42	44	41	36	40	45
Don't know	13	14	12	7	13	14

Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	944	65	143	134	121	93	163	37
Approve	44	41	36	49	49	40	56	64
Disapprove	42	41	50	41	33	54	38	24
Don't know	13	18	15	10	18	6	6	12

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Education

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Sample	944	147	243	340	214
Approve	44	37	45	42	52
Disapprove	42	41	41	47	36
Don't know	13	21	14	11	12

Have Children / Are Mothers

%	Total	Yes	No	Moms
Sample	944	174	770	94
Approve	44	48	42	43
Disapprove	42	45	41	46
Don't know	13	7	17	11

Past Provincial Vote

%	Total	Progressive Conservative	Liberal	NDP	Green	Other parties
Sample	944	213	448	169	27	23
Approve	44	42	41	54	44	38
Disapprove	42	47	45	35	36	56
Don't know	13	12	14	11	19	6

For more information:

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