

# NEWS RELEASE



**FOR IMMEDIATE RELEASE**

## **Majority will spend for extra Scarborough subway stop**

TORONTO, January 25<sup>th</sup>, 2015 - In a random sampling of public opinion taken by The Forum Poll™ among 843 Toronto voters, the slim majority (51%) approved of the idea of spending an extra \$100 million (on top of the budgeted \$3 billion) to extend the Scarborough Subway from three stops to four. Four-in-ten disapprove of the idea (40%) and one tenth don't share an opinion (9%).

Approval of the extra expenditure and extra stop is highest among males (61%), mid-income groups (\$60K to \$80K - 65%) and in Scarborough (62%).

"These voters agree that, having spent \$3 billion for three stops, an extra \$100 million is probably a bargain for a fourth stop, in effect, 25% more subway for about 3% more money," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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### **TORONTO**

**January 25<sup>th</sup>, 2015**

### **HIGHLIGHTS:**

- The slim majority (51%) approved of the idea of spending an extra \$100 million to extend the Scarborough Subway from three stops to four.
- "These voters agree that, having spent \$3 billion for three stops, an extra \$100 million is probably a bargain for a fourth stop, in effect, 25% more subway for about 3% more money," said Forum Research President, Dr. Lorne Bozinoff.

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## **Methodology**

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 843 randomly selected voters in Toronto, Ontario. The poll was conducted on January 24<sup>th</sup> and 25<sup>th</sup>, 2015.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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**Additional \$100 million to Add a Fourth Scarborough Subway Stop**

*‘The current three stop Scarborough Subway will cost more than \$3 billion dollars. Do you approve or disapprove of spending an extra \$100 million dollars to add a fourth stop to the three stop Scarborough Subway?’*

[All Respondents]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	843	201	151	147	160	184	480	363
Approve	51	48	56	53	48	50	61	42
Disapprove	40	47	37	33	43	34	30	48
Don't know	9	5	7	14	10	16	9	9

**Region**

%	Total	Toronto or East York	North York	Etobicoke or York	Scarborough
Sample	843	348	141	182	172
Approve	51	45	52	48	62
Disapprove	40	49	37	38	32
Don't know	9	6	11	14	7

**Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K	\$250K+
Sample	843	90	126	101	120	91	173	24
Approve	51	41	47	48	65	44	54	69
Disapprove	40	48	39	45	30	50	38	15
Don't know	9	11	14	7	6	7	8	15

**Last Mayoral Vote**

%	Total	Doug Ford	John Tory	Olivia Chow	Someone else
Sample	843	145	343	158	47
Approve	51	55	52	46	60
Disapprove	40	37	37	47	31
Don't know	9	8	11	7	9

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