

NEWS RELEASE



FORUM RESEARCH INC.

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CAQ Stretches a Big Lead Going Into The First Weekend

Healthcare and change the top ballot issues right now

Toronto, Aug 24th, 2018 – In a random sampling of public opinion taken by The Forum Poll™ among 965 Québec voters, amongst those decided and leaning, the CAQ is the choice of 4 in 10 (42%). The PLQ (22%) and PQ (21%) are tied with about one-fifth support.

QS is the choice of about one sixth (13%), while few (2%) say they are supporting other parties

Coulliard disapproval up 9 points since last summer

Premier Phillippe Coulliard's current approval (27%) is down 5 points since last July (July 10, 2017: 32%) and his disapproval (64%) is up 9 points (July 10, 2017: 55%). Only 1 in 10 (9%) say they do not know about the premier.

Premier Coulliard's net favourable score (approve - disapprove) is -37, 14 points lower than last July (July 10, 2017: -23)

Jean-François Lisée's approval numbers haven't changed over the past year, with approval from a third (35%) similar to last year (July 10, 2017: 32%) and disapproval from 4 in 10 (40%), similar to last year (July 10, 2017: 42%)

One quarter currently say they do not know about Lisée (25%). His net favourable score is -5, an improvement over last year (July 10, 2017: -10).

François Legault's approval is similar to where it was last summer with almost half (48%) saying they approve, similar to last year (July 10, 2017: 45%) and sees disapproval from a third (33%), almost exactly where it was last summer (July 10, 2017: 32%).

His net favourable score is +15, slightly up from last year (July 10, 2017: +13).

One-fifth say they do not know (19%) about Legault.

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"The CAQ should be pleased with their position at the outset of this campaign," said Dr. Lorne Bozinoff, President of Forum Research. "But not only is the CAQ leading in vote support, their leader is by far the most popular, which could keep them riding high until election day. While anything can change on the campaign trail, things are looking very positive for Legault and his CAQ right now."



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Plurality says Legault would make the best Premier

A third (34%) say that Legault would make the best Premier, well in front of Coulliard (18%) and Lisée (17%). One-fifth (22%) don't like any of the choices, and about 1 in 10 (8%) say they do not know.

Majority of voters think CAQ will win

More than half (54%) think that the CAQ will win, while only about one-fifth (22%) say they think the PLQ will win.

Few believe either the PQ (9%) or QS (4%) will win.

About 1 in 10 (12%) say they do not know who will win.

Healthcare and change the top ballot issues for voters right now

A quarter (25%) of voters say that Healthcare is the issue most likely to determine their vote, while a fifth (19%) say it's time for a change.

Education (15%) and the Economy (13%) are the issue for about one-sixth of voters respectively.

About 1 in 10 (9%) said the issue is ethics in government. Few said the most determining factor will be their local candidate (5%) or party loyalty (4%).

1 in 10 (11%) said another issue would determine their vote.

"The CAQ should be pleased with their position at the outset of this campaign," said Dr. Lorne Bozinoff, President of Forum Research. "But not only is the CAQ leading in vote support, their leader is by far the most popular, which could keep them riding high until election day. While anything can change on the campaign trail, things are looking very positive for Legault and his CAQ right now."

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.



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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 965 randomly selected Québec Voters. The poll was conducted on August 23rd.

Results based on the total sample are considered accurate +/- 3 percentage points, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results depend on the candidates' ability to get their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumpoll.com



Top2/Btm2 (or 3 or 4 where applicable) refers to the combined results of the most answered positive and negative responses, for example:

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	631	112	91	133	119	176	303	315
NET: TOP3	66	57	60	68	78	86	67	64
NET: BTM3	34	43	39	32	21	14	32	36
Very satisfied	9	9	6	6	13	20	11	8
Satisfied	28	17	29	35	32	45	25	31
Somewhat satisfied	28	31	26	28	32	20	31	25
Somewhat dissatisfied	12	11	16	14	11	8	13	12
Dissatisfied	11	15	15	9	5	3	9	13
Very dissatisfied	11	18	9	8	5	3	9	12
Don't know	0	0	1	0	1	0	1	0

Top 3 here collects very satisfied, satisfied, and somewhat satisfied into one category, and Btm 3 collects very dissatisfied, dissatisfied, and somewhat dissatisfied. Numbers may not add up to 100 due to rounding.

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Provincial Horserace

If a provincial election were held today, which party are you most likely to vote for? + Even though you may not have made up your mind, which party are you leaning towards at this time?

[Decided/Leaning]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	918	129	129	166	193	301	492	413
Liberal, or PLQ	22	17	17	23	21	29	24	20
Parti Quebecois, or PQ	21	25	18	15	23	22	19	22
Coalition Avenir Quebec, or CAQ	42	31	47	52	44	38	45	40
Quebec Solidaire, or QS	13	24	14	8	11	9	9	16
Other Parties	2	4	4	2	1	2	2	2

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	918	115	214	179	132	77	94
Liberal, or PLQ	22	20	26	17	17	24	31
Parti Quebecois, or PQ	21	27	19	22	19	20	19
Coalition Avenir Quebec, or CAQ	42	30	42	42	46	45	40
Quebec Solidaire, or QS	13	20	10	17	16	9	8
Other Parties	2	2	3	3	2	3	3

Region

%	Total	REGION - Montreal	REGION - Quebec City	REGION - ROQ	REGION - North Shore	REGION - South Shore
Sample	918	415	166	337	160	177
Liberal, or PLQ	22	24	15	21	23	20
Parti Quebecois, or PQ	21	21	15	23	24	22
Coalition Avenir Quebec, or CAQ	42	37	52	44	43	45
Quebec Solidaire, or QS	13	15	15	10	9	11
Other Parties	2	3	3	2	2	2



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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	918	181	247	327	163
Liberal, or PLQ	22	26	27	17	20
Parti Quebecois, or PQ	21	20	17	23	21
Coalition Avenir Quebec, or CAQ	42	47	42	44	33
Quebec Solidaire, or QS	13	5	12	13	24
Other Parties	2	2	2	3	2



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Leader Approval

Do you approve or disapprove of the job Philippe Couillard is doing as premier?

[All respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	965	133	134	175	203	320	510	440
Approve	27	29	17	26	28	34	30	25
Disapprove	64	57	75	72	63	57	65	62
Don't know	9	14	8	3	9	9	4	12

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	965	125	224	185	139	79	94
Approve	27	27	28	25	26	37	37
Disapprove	64	59	59	67	70	61	60
Don't know	9	15	13	7	4	2	3

Region

%	Total	Montreal	Quebec City	ROQ	North Shore	South Shore
Sample	965	430	175	360	169	191
Approve	27	28	23	28	30	27
Disapprove	64	64	68	63	64	63
Don't know	9	8	9	9	6	11

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	965	195	257	339	174
Approve	27	29	30	24	29
Disapprove	64	59	60	70	61
Don't know	9	12	9	6	10

Current Provincial Vote Preference

%	Total	Liberal, or PLQ	Parti Quebecois, or PQ	Coalition Avenir Quebec, or CAQ	Quebec Solidaire, or QS	Other Parties	Undecided
Sample	965	218	184	363	111	42	131
Approve	27	85	10	13	16	3	26
Disapprove	64	9	80	82	71	83	53
Don't know	9	6	10	5	13	14	21



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Leader Approval

Do you approve or disapprove of the job Jean-François Lisée is doing as leader of the opposition?

[All respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	965	133	134	175	203	320	510	440
Approve	35	40	32	29	38	32	38	32
Disapprove	40	32	39	50	39	43	46	34
Don't know	25	29	29	20	22	25	16	34

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	965	125	224	185	139	79	94
Approve	35	32	33	32	43	36	40
Disapprove	40	38	39	40	40	41	45
Don't know	25	30	27	28	17	23	14

Region

%	Total	Montreal	Quebec City	ROQ	North Shore	South Shore
Sample	965	430	175	360	169	191
Approve	35	40	30	31	35	28
Disapprove	40	37	48	40	39	41
Don't know	25	23	22	29	26	31

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	965	195	257	339	174
Approve	35	35	30	37	38
Disapprove	40	38	42	39	41
Don't know	25	27	28	25	21

Current Provincial Vote Preference

%	Total	Liberal, or PLQ	Parti Québécois, or PQ	Coalition Avenir Québec, or CAQ	Quebec Solidaire, or QS	Other Parties	Undecided
Sample	965	218	184	363	111	42	131
Approve	35	22	71	29	35	16	16
Disapprove	40	61	12	44	36	54	39
Don't know	25	18	17	27	29	30	45



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Leader Approval

Do you approve or disapprove of the job François Legault is doing as leader of the Coalition Avenir Québec?

[All respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	965	133	134	175	203	320	510	440
Approve	48	30	53	56	58	50	51	45
Disapprove	33	40	31	32	26	34	37	29
Don't know	19	30	16	12	17	16	12	26

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	965	125	224	185	139	79	94
Approve	48	37	47	52	52	44	50
Disapprove	33	37	30	32	34	39	39
Don't know	19	26	23	16	13	17	11

Region

%	Total	Montreal	Quebec City	ROQ	North Shore	South Shore
Sample	965	430	175	360	169	191
Approve	48	43	52	51	50	52
Disapprove	33	37	35	28	30	26
Don't know	19	19	13	21	20	22

Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	965	195	257	339	174
Approve	48	54	45	50	41
Disapprove	33	25	30	34	45
Don't know	19	21	25	17	14

Current Provincial Vote Preference

%	Total	Liberal, or PLQ	Parti Québécois, or PQ	Coalition Avenir Québec, or CAQ	Quebec Solidaire, or QS	Other Parties	Undecided
Sample	965	218	184	363	111	42	131
Approve	48	19	29	87	28	16	38
Disapprove	33	59	51	4	54	48	20
Don't know	19	23	21	9	18	37	42



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Best premier

Regardless of which party you would vote for, who do you think would make the best Premier of Quebec?

[All respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	965	133	134	175	203	320	510	440
Philippe Couillard	18	16	13	18	18	27	18	19
Jean-Francois Lisee	17	21	18	14	16	17	21	15
Francois Legault	34	19	37	43	41	37	36	33
None of the above	22	34	28	19	16	11	19	25
You don't know	8	10	4	7	9	8	6	9

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	965	125	224	185	139	79	94
Philippe Couillard	18	19	19	12	18	21	27
Jean-Francois Lisee	17	17	12	24	17	20	21
Francois Legault	34	28	38	35	40	33	28
None of the above	22	25	19	24	21	18	22
You don't know	8	11	12	5	4	8	3

Region

%	Total	Montreal	Quebec City	ROQ	North Shore	South Shore
Sample	965	430	175	360	169	191
Philippe Couillard	18	20	16	18	22	16
Jean-Francois Lisee	17	19	14	17	19	16
Francois Legault	34	32	41	34	36	32
None of the above	22	21	20	25	18	29
You don't know	8	9	9	6	5	7

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	965	195	257	339	174
Philippe Couillard	18	21	22	14	20
Jean-Francois Lisee	17	18	15	16	23
Francois Legault	34	42	35	33	26
None of the above	22	11	21	28	24
You don't know	8	9	7	8	7

Current Provincial Vote Preference

%	Total	Liberal, or PLQ	Parti Quebecois, or PQ	Coalition Avenir Quebec, or CAQ	Quebec Solidaire, or QS	Other Parties	Undecided
Sample	965	218	184	363	111	42	131
Philippe Couillard	18	77	4	3	5	7	11
Jean-Francois Lisee	17	4	58	7	16	13	8
Francois Legault	34	4	10	75	12	6	24
None of the above	22	6	22	11	56	68	36
You don't know	8	8	6	5	11	7	21



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Winner

In your opinion, which party is most likely to win the upcoming provincial election?

[All respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	965	133	134	175	203	320	510	440
Liberal, or PLQ	22	23	19	21	22	25	23	22
Parti Quebecois, or PQ	9	18	5	4	5	8	12	6
Coalition Avenir Quebec, or CAQ	54	41	65	62	57	49	54	54
Quebec Solidaire, or QS	4	7	2	2	3	3	3	3
Not sure	12	12	9	10	12	15	8	15

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	965	125	224	185	139	79	94
Liberal, or PLQ	22	20	22	17	28	22	26
Parti Quebecois, or PQ	9	8	12	10	5	6	9
Coalition Avenir Quebec, or CAQ	54	53	46	58	60	57	57
Quebec Solidaire, or QS	4	6	4	4	0	7	4
Not sure	12	12	16	11	6	8	4

Region

%	Total	Montreal	Quebec City	ROQ	North Shore	South Shore
Sample	965	430	175	360	169	191
Liberal, or PLQ	22	25	15	22	21	22
Parti Quebecois, or PQ	9	9	13	8	8	8
Coalition Avenir Quebec, or CAQ	54	51	59	54	55	53
Quebec Solidaire, or QS	4	3	3	5	4	6
Not sure	12	13	10	11	11	11

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Education

%	Total	Secondary school or less	Some college or university	Completed college or university	Post graduate studies
Sample	965	195	257	339	174
Liberal, or PLQ	22	22	24	21	22
Parti Quebecois, or PQ	9	8	7	9	12
Coalition Avenir Quebec, or CAQ	54	55	50	60	44
Quebec Solidaire, or QS	4	3	5	2	7
Not sure	12	12	14	9	14

Current Provincial Vote Preference

%	Total	Liberal, or PLQ	Parti Quebecois, or PQ	Coalition Avenir Quebec, or CAQ	Quebec Solidaire, or QS	Other Parties	Undecided
Sample	965	218	184	363	111	42	131
Liberal, or PLQ	22	72	10	4	23	16	15
Parti Quebecois, or PQ	9	0	28	4	9	10	4
Coalition Avenir Quebec, or CAQ	54	14	48	85	44	33	51
Quebec Solidaire, or QS	4	3	1	2	13	8	3
Not sure	12	10	13	5	11	34	27



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Ballot issue

Which of the following issues is most likely to determine your vote in the upcoming provincial election?

[All respondents]

Age/Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	965	133	134	175	203	320	510	440
Education	15	26	22	8	6	9	13	17
Healthcare	25	24	12	26	29	31	20	30
Economy	13	9	14	16	14	14	18	9
Party Loyalty	4	4	2	5	2	5	4	4
It's time for a change	19	9	27	18	26	21	19	18
Local Candidate	5	6	3	5	9	4	7	4
Ethics in Government	9	9	7	12	6	9	9	9
Other	11	13	15	10	8	8	11	11

Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	965	125	224	185	139	79	94
Education	15	18	10	19	18	21	12
Healthcare	25	38	26	17	22	12	23
Economy	13	4	13	10	16	25	21
Party Loyalty	4	3	5	6	3	0	2
It's time for a change	19	17	19	19	17	18	17
Local Candidate	5	3	7	6	2	10	7
Ethics in Government	9	5	8	13	9	11	7
Other	11	11	11	10	14	3	10

Region

%	Total	Montreal	Quebec City	ROQ	North Shore	South Shore
Sample	965	430	175	360	169	191
Education	15	17	19	11	11	11
Healthcare	25	24	18	29	28	29
Economy	13	15	17	9	11	8
Party Loyalty	4	4	2	4	3	5
It's time for a change	19	15	17	23	26	21
Local Candidate	5	5	5	6	6	6
Ethics in Government	9	7	9	10	6	12
Other	11	13	12	8	9	8

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Sample	965	195	257	339	174
Education	15	13	11	17	19
Healthcare	25	31	25	25	19
Economy	13	9	13	14	16
Party Loyalty	4	5	6	2	3
It's time for a change	19	22	24	17	11
Local Candidate	5	5	5	7	3
Ethics in Government	9	7	6	9	14
Other	11	7	10	11	16

Current Provincial Vote Preference

%	Total	Liberal, or PLQ	Parti Quebecois, or PQ	Coalition Avenir Quebec, or CAQ	Quebec Solidaire, or QS	Other Parties	Undecided
Sample	965	218	184	363	111	42	131
Education	15	11	19	10	29	16	20
Healthcare	25	29	28	24	18	14	38
Economy	13	27	5	16	2	3	8
Party Loyalty	4	8	6	2	1	9	0
It's time for a change	19	4	15	28	13	20	15
Local Candidate	5	5	8	3	7	3	6
Ethics in Government	9	7	7	8	16	7	4
Other	11	8	12	8	14	27	9



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