

# NEWS RELEASE



**FORUM RESEARCH INC.**

**FOR IMMEDIATE RELEASE**

## **Conservatives, Liberals tied in York Centre**

### **Adler and Levitt at parity**

TORONTO October 5<sup>th</sup>, 2015 - In a random sampling of public opinion taken by the Forum Poll™ among 387 voters in the very slightly redistributed Toronto federal riding of York Centre, identical proportions, about 4-in-10, will vote either for the Conservative incumbent, Mark Adler (40%) or his Liberal challenger, Michael Levitt (39%). The NDP will take less than a fifth of the vote (17%) and the Greens will take very few (3%) as will other parties (2%).

“This riding has been a Liberal stronghold for more than 50 years prior to the Conservative majority of 2011, when, Mark Adler won the million dollar shot to take it. It may be a struggle for him to keep, though,” said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at [lbozinoff@forumresearch.com](mailto:lbozinoff@forumresearch.com) or at (416) 960-9603.

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### **TORONTO**

**October 5<sup>th</sup>, 2015**

### **HIGHLIGHTS:**

- About 4-in-10 will vote either for the Conservative incumbent, Mark Adler (40%) or his Liberal challenger, Michael Levitt (39%).
- “This riding has been a Liberal stronghold for more than 50 years prior to the Conservative majority of 2011, when, Mark Adler won the million dollar shot to take it. It may be a struggle for him to keep, though,” said Forum Research President, Dr. Lorne Bozinoff.

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## Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 387 randomly selected voters in Toronto, Ontario. The poll was conducted between October 3<sup>rd</sup> and October 4<sup>th</sup>, 2015.

Results based on the total sample are considered accurate +/- 5%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at [www.forumresearch.com/samplestim.asp](http://www.forumresearch.com/samplestim.asp)

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Each party's success at the ballot box will depend on their success at getting out the vote. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at [www.forumresearch.com/polls.asp](http://www.forumresearch.com/polls.asp)

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**Federal Vote Preference**

*'A federal election has been called for Monday, October 19. Which party's candidate are you most likely to vote for in this election in your riding of York Centre?'+ 'Even though you may not have made up your mind, which party's candidate are you leaning towards at this time?'*

[Decided/Leaning]

**Age / Gender**

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	362	26	21	64	92	159	152	210
Mark Adler, Conservative	40	34	37	31	49	47	42	38
Michael Levitt, Liberal	39	34	41	45	35	40	35	43
Hal Berman, NDP	17	24	18	17	13	11	18	15
Constantine Kritsonis, Green	3	5	2	4	2	1	3	2
Another party	2	3	2	3	1	1	2	2

**Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	362	41	70	47	43	27	44
Mark Adler, Conservative	40	38	36	32	56	43	29
Michael Levitt, Liberal	39	36	41	45	41	30	37
Hal Berman, NDP	17	20	18	19	4	21	27
Constantine Kritsonis, Green	3	4	4	1	0	7	7
Another party	2	1	2	4	0	0	1

**Past Federal Vote**

%	Total	Conservative	Liberal	New Democratic	Green	Bloc Quebecois	Other Parties
Sample	362	158	125	47	7	3	4
Mark Adler, Conservative	40	76	12	7	0	0	32
Michael Levitt, Liberal	39	15	70	42	47	35	22
Hal Berman, NDP	17	6	15	46	16	0	0
Constantine Kritsonis, Green	3	2	2	5	37	0	0
Another party	2	0	1	0	0	65	46

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